



# CCC Environmental Policy

The Colorado Convention Center and SMG commit to operations which reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts. Our sustainable initiatives focus in the areas of: Waste Reduction and Diversion; Energy Conservation; Water Quality and Consumption; Air Quality; Procurement; and Community.

### 1. WASTE MANAGEMENT: REDUCTION AND DIVERSION

A comprehensive plan provided to identify, reduce, and divert various waste streams created by venue operations, attendees, and clients. Components of this plan include a facility Waste Audit, as well as methods to reduce the amount of waste being created, manage inevitable waste, and divert waste from landfill by means of reuse, repurposing, recycling, and composting. The waste management BP's also include methods to track and record waste diversion rates.

### 2. ENERGY CONSERVATION

Programs designed to optimize efficiencies in energy consumption by the facility. These efficiencies are a combination of infrastructure updates, procedural, and preventative maintenance. The program also tracks and record energy consumption, and establishes benchmarking goals.

### 3. WATER QUALITY AND CONSERVATION

Best Practices policies addressing water quality and conservation methods including chemical management, landscaping, irrigation, and building infrastructure (toilets, urinals, sinks, showers) efficiencies. The program will track and record water consumption, and establish benchmarking goals.

### 4. AIR QUALITY

These programs focus on addressing and improving Air Quality within and surrounding the venue. Areas of focus include anti-idling policy and enforcement, smoking policies, alternative transportation, fleet vehicle management, and management of VOC's and hazardous air pollutants.

### 5. ENVIRONMENTAL PROCUREMENT POLICY (EPP)


A written procurement policy developed to address and consider environmental and ethical impacts, and adhere to the stated goals of the venue's Environmental Policy. This includes a focus on regional, organic, and sustainable materials, as well as vendors who consider their environmental impact and support the mission of the venue. The EPP will also include contract and RFP verbiage, as well as contract compliance clauses.

### 6. COMMUNITY


The venue will act as a steward for the environment and local community. This includes creating opportunities for staff involvement, education of stakeholders, and participating in programs which contribute to the overall benefit of the city.

### 7. SMG HUMAN RESOURCES POLICY and STAFF TRAINING

A policy and training program designed to engage and educate employees as to their roles and responsibilities fulfilling the sustainable vision, objectives and goals of the facility. This includes training of new procedures, performance evaluation, recognition for positive contributions, and disciplinary procedures. This training program will also be included in Human Resources new staff training and handbook information.

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John Adams  
General Manager

1/11/10  
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Date

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Lindsay Arell  
Sustainable Programs Manager

1/12/10  
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Date