

COLORADO CONVENTION CENTER

2024 ANNUAL SUSTAINABILITY REPORT

COLORADO

CONVENTION CENTER

SUSTAINABILITY POLICY



CCC Sustainability Policy



The Colorado Convention Center and ASM Global recognize our important role in protecting and enhancing the environment and to help secure the long-term sustainability of our city. As such we are committed to operations which reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts. Our sustainable initiatives focus in the areas of: Waste Reduction and Diversion, Energy Conservation, Water Quality and Conservation, Air Quality, Procurement, and our Community.

WASTE REDUCTION and DIVERSION

- The Colorado Convention Center continually works to identify, reduce, and divert various waste streams created by venue operations, attendees, and clients. Components of this plan include an annual facility waste audit, as well as methods to reduce the amount of waste being created, manage inevitable waste, and divert materials from landfill by means of reuse, repurposing, recycling, and composting.

ENERGY CONSERVATION

- The Colorado Convention Center electrical and engineering team is committed to reduce the energy consumed by our building through a combination infrastructure updates, procedural, and preventative maintenance.

WATER QUALITY and CONSERVATION

- The Colorado Convention Center has implemented policies to address water quality and conservation methods including chemical management, landscaping, irrigation, and building infrastructure (toilets, urinals, sinks, showers) efficiencies.

AIR QUALITY

- The Colorado Convention Center is focused on addressing and improving air quality within and surrounding the venue. This includes enforcing the City of Denver's five minute anti-idling policy, alternative transportation, fleet vehicle management, and management of VOC's and hazardous air pollutants.

SUSTAINABLE PROCUREMENT and SUPPLY CHAIN

- The Colorado Convention Center is committed to purchases that consider the environmental, ethical, and social impacts. This includes a focus on regional, organic, and sustainable materials, as well as vendors who consider their environmental impact and support the mission of the venue. This is enforced through contract and RFP verbiage, as well as contract compliance clauses.

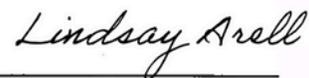
COMMUNITY

- The Colorado Convention Center is committed to be a steward for the environment and local community. This includes creating opportunities for staff involvement, education of stakeholders, and participating in programs which contribute to the overall benefit of the city.

STAFF ENGAGEMENT

- The success of our sustainability programs is through the engagement of our internal team. To keep our program moving we forward, we have policies and trainings designed to engage and educate employees as to their roles and responsibilities fulfilling the sustainable vision, objectives and goals of the facility.

X  06/16/22
John Adams Date
General Manager

X  July 8, 2022
Lindsay Arell Date
Sustainable Programs Manager

ASM Global's corporate social responsibility (CSR) platform, ASM Global Acts, is a commitment to social equity and global sustainability. The program was built on long-standing commitments to creating a better, more diverse workforce, serving the communities where they operate, and contributing to a healthier environment and planet. By establishing a more centralized and intentional CSR platform, ASM Global has focused their efforts on meaningful actions and measurable results at both the corporate and community levels. To deliver on this, ASM Global Acts has outlined bold and data-driven goals to create lasting impact across their global communities.

PROTECT THE ENVIRONMENT

- Reduce energy consumption by 25% by 2030
- 20% of all energy consumed through renewable energy sources in 2025
- Carbon neutral by 2050 (milestone 25% carbon reduction by 2030, 50% carbon reduction by 2040)
- Divert 50% of waste overall by 2025
- Eliminate single use plastic in front of house by 2027
- Reduce water consumption by 25% by 2030
- Award 50% of our reportable spend to suppliers adhering to our Environmental Purchasing Policy by 2030
- (Savor Venues) 35% of all menu items to be plant-based by 2024
- (Savor Venues) Decrease food waste by 75% by 2026

INVEST IN PEOPLE

- Provide pathways to our industry through 150 internships/apprenticeships for underrepresented student groups annually
- Continue to uphold and drive filling manager and above positions with underrepresented talent, maintaining the rate at 48%
- Increase reportable spend to certified diverse suppliers by 30% by 2030 from baseline year (2023)
- Empower team members through a culture of continuous learning and growth through 75,000 completed courses annually

STRENGTHEN OUR COMMUNITIES

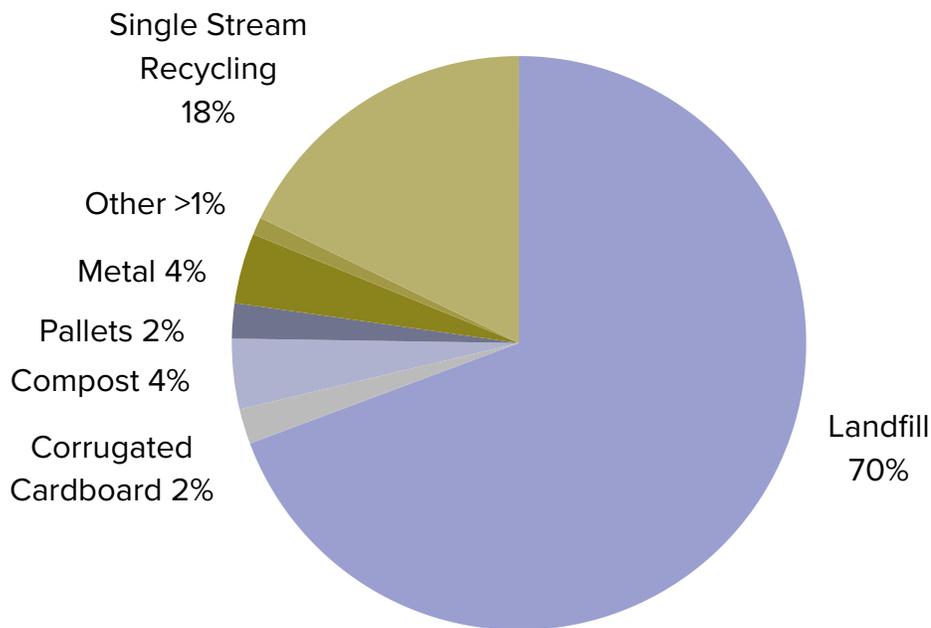
- Deliver access to our live experiences by donating 5,000 tickets to community members annually
- Make meaningful investments in nonprofit organizations that create positive change annually (Foundation Grants, Concessions for a Cause, Charitable Sponsorships, Venue Contributions)
- Engage with local, grassroots nonprofits through 75,000 volunteer hours annually
- (Savor Venues) Award 35% of our reportable spend to local food suppliers by 2026

ENVIRONMENTAL IMPACTS 2024

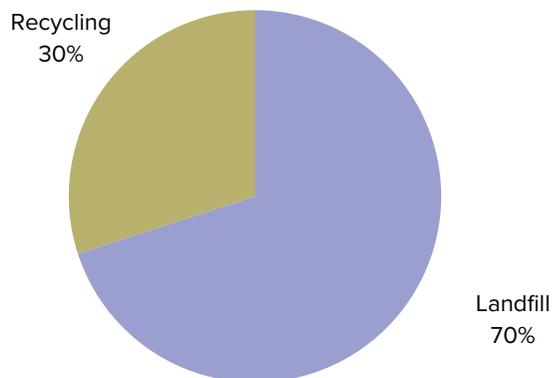
WASTE REDUCTION AND DIVERSION

Our comprehensive waste management program focuses on identifying, reducing, and diverting the various waste streams created by venue operations, attendees, and clients. Components of this plan include waste audits and staff and vendor training. Our goal is to reduce the amount of waste being created, manage inevitable waste, and divert waste from landfills by means of reuse, repurposing, recycling, and composting.

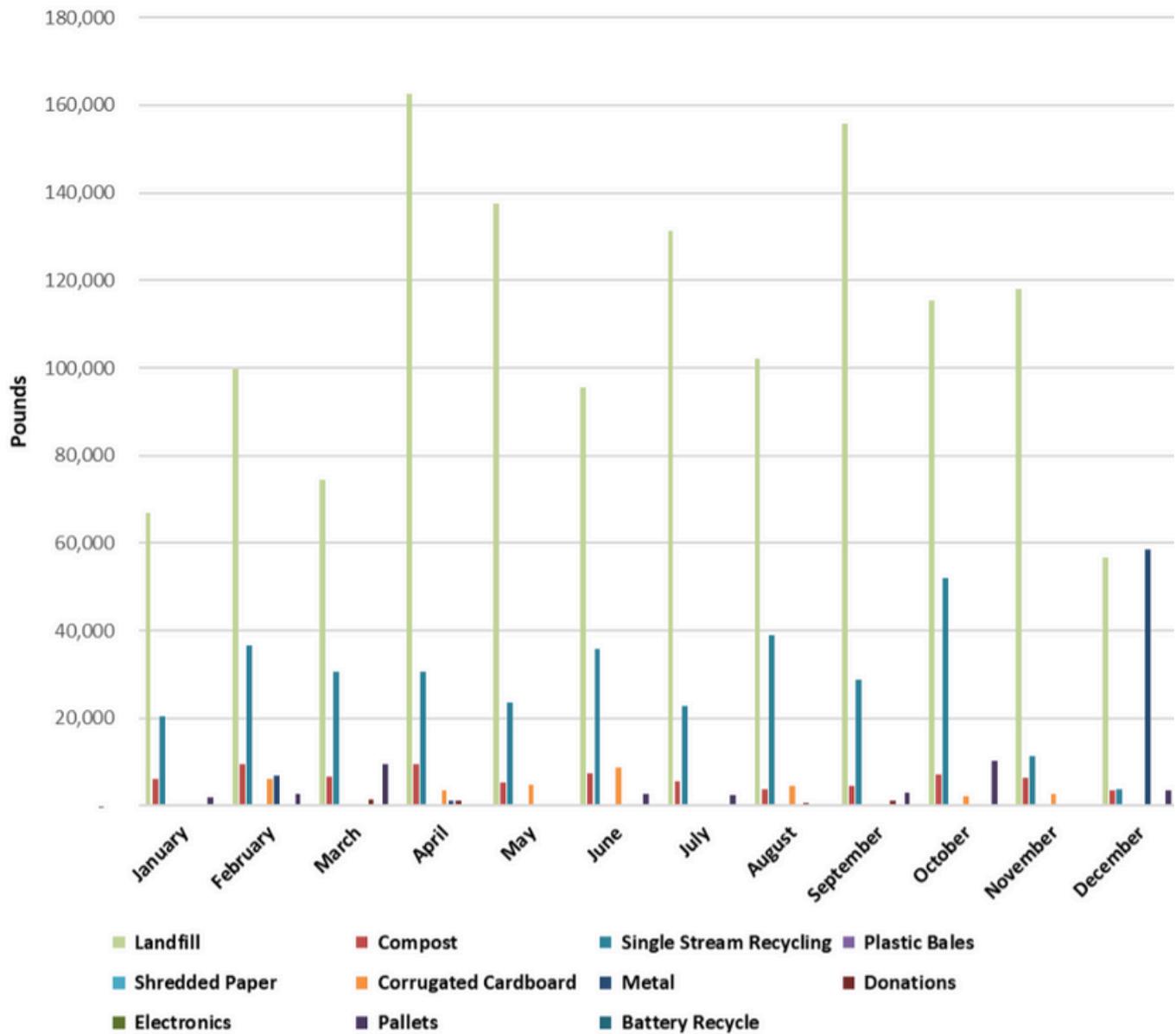
2024 TOTAL WASTE BREAKDOWN



2024 WASTE DIVERSION



2024 CCC Monthly Waste Produced



This breakdown provides an even more detailed view of waste types month by month, which may correspond to certain events and busy times at the convention center. This information helps the CCC team identify patterns and trends, as well as outlier data. It can help operations teams work with future event teams to emphasize sustainable waste management procedures, especially during busy times.

WASTE MANAGEMENT - ENGAGEMENT

The Colorado Convention Center enacted a waste minimization policy focused on reducing the amount of waste that is produced at the center. This includes prohibiting event organizers to bring in:

- Foamcore signage and signage that cannot be recycled or reused (excluding decals or window clings).
- Single use plastic bags used for purchases, and plastic conference bags provided to collect show items.
- All carpets, vinyl banners, and large exhibit booths must be removed by the organizer.

The Colorado Convention Center implemented new cardboard waste bin covers for landfill, compost, and recycling streams. With clear color codes and informative images, these 'Do-Good' bin covers enable guests to quickly identify the appropriate disposal bin, thereby minimizing waste contamination and enhancing overall diversion efforts.



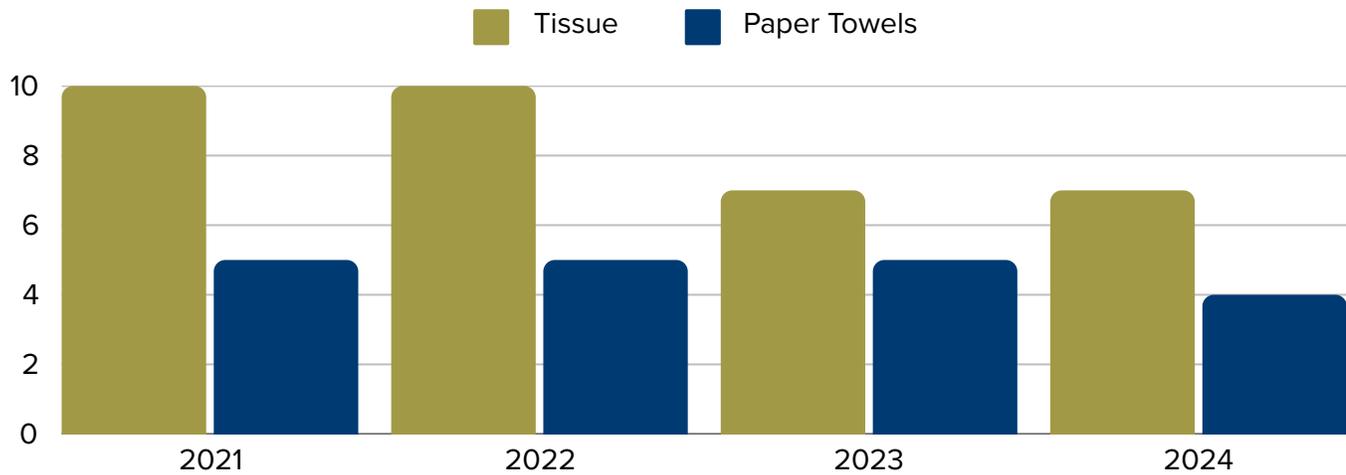
Department staff training continues year-round, encompassing both the housekeeping department and CCC's food service partner, Sodexo. To accommodate their diverse workforce, which includes temporary agency staff, Sodexo has implemented waste sorting picture boards at each sorting station, providing a visual guide to the waste sorting process.



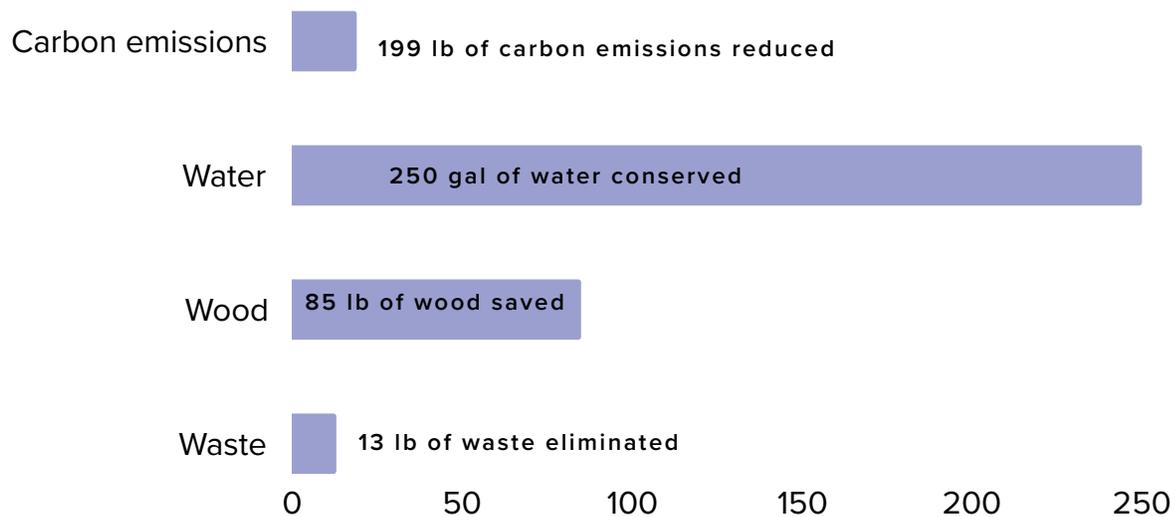
Sodexo back of house sorting labels reduce waste contamination. Photo credit: CCC

WASTE MANAGEMENT - REDUCTION

Over the last 4 years, CCC has reduced the amount of paper towel and toilet paper/tissue waste by an average of 3%. The percentages below represent the amount of tissues or towels left on the rolls when pulled and disposed. By monitoring and tracking this product usage, CCC has significantly reduced unnecessary product waste.



All event related documents are distributed electronically instead of paper documents. All sales contracts are sent electronically, resulting in the following environmental savings (aggregate since tracking began):



EMPLOYEE E-WASTE RECYCLING EVENT

For the seventh year, ASM Global sponsored an employee Electronics Recycling Event. For a week, employees were given the opportunity to bring in old electronics to be recycled responsibly by BlueStar Recycling. Many employees took advantage of this non-cost opportunity, resulting in 2,030 lbs of e-recycling.

**2,030 LBS
OF E-WASTE
RECYCLED**



Description	Quantity
Battery mix	21
Cell phone	20
Chrome Book	1
Computer Materials	302
Display Material	1,230
Display Projection / Console	65
Hard Drive	22
iPod	1
Media Tapes	4
Mixed Electronics	1,628
Tablet	4
Wii	1

STAFF ENGAGEMENT 2024

C.L.I.M.B.

The CCC CLIMB program continued to be a success among employees with the goal of offering programs that were fun, educational, and benefited the community, all while building employee camaraderie.



C

Community outreach through volunteer programs

L

Leadership in Sustainability programs and in our responsibility to the environment

I

Identify and incorporate life safety practices in our workplace

M

Making employee health a priority by reinforcing physical, mental, and emotional wellness

B

Build a work environment that appreciates and acknowledges employees who provide great customer service, reinforce CCC values, and make strong team builders.



From left: Paint & Plant, Bowling Night, Cookie Chase. Photo credits: CCC

SUPER BOWL 5K COOKIE CHASE
 BOOK CLUB TOP GOLF NIGHT
 LUCKY BRONCOS 7K
 DONUT DASH 5K HOT CHOCOLATE RUN 5K
 EARTH DAY BOWLING NIGHT
 FURRY SCURRY PUMPKIN DECORATING CONTEST
 CANVAS PAINT NIGHT PUNPKIN PIE 5K
 PAINT & PLANT DAY UGLY SWEATER 5K
 ROCKIES WREATH DECORATING



Clockwise: Furry Scurry, Top Golf Night, Paint and Plant, and Furry Scurry. Photo credits: CCC

VOLUNTEER PROJECTS

The Colorado Convention Center believes in being a good member of our community and supports and encourages our employees to do the same. In 2024, through ASM Global sponsored opportunities, employees volunteered over 280 collective hours at the following organizations/events:



EARTH DAY VOLUNTEERING BIKE TO WORK DAY VOLUNTEERING
 HIKE & CLEAN UP HABITAT FOR HUMANITY
 PAINT & PLANT WISH FOR WHEELS BIKE BUILD
 PARK CLEAN UP WISH FOR WHEELS BIKE GIVE
 PET PANTRY



Clockwise from top left: Pet Pantry, park clean up, Bike to Work Day, park clean up, Habitat for Humanity. Photo credit: CCC



EMPLOYEE RELATIONS EVENTS

These events are held for all CCC employees, and all staff are welcome to participate, no sign-ups are required. Employees tend to drop in and out of these events as they wish as many of them are come-and-go activities.

LEAP DAY GRAB & GO / PIZZA & PLANES

SUMMERFEST

BIRTHDAY CELEBRATIONS

PUMPKIN DECORATION &
GOODIE BAG HANDOUT

EARTH DAY

CHILI COOK OFF

GRAB & GO / PAINT & PLANT

WINTERFEST



Clockwise: Winterfest, employee appreciation, birthday celebrations. Photo credit: CCC

2024 EARTH DAY EVENT

The Colorado Convention Center hosted their annual festive Earth Day celebration with a variety of vendors and over 200 community participants on Monday, April 22nd. This event was open to the public with live music, demonstrations, sustainable giveaways, and snacks.



2024 VENDOR AND BUSINESS PARTICIPANTS

COUNTRY FAIR GARDEN CENTER
PETS SUPPLIES PLUS
ACE HARDWARE
MILE HIGH WORKSHOP
ARTHOTSPOT.COM
RIDWELL
ALLIANCE FOR SUSTAINABLE ENERGY, LLC
SUNSHARE COMMUNITY SOLAR
UPDONA
LOST GREENS FARM
LIFELINE PUPPY RESCUE



Clockwise: Earth Day 2024 celebrations. Photo credit: CCC

THE CCC EXPANSION



The construction of the CCC expansion was completed in late 2023, occupancy was achieved in February 2024, and the expansion officially opened for business and began hosting events in March 2024. The CCC expansion includes a new 80,000 square foot column free multipurpose room and outdoor rooftop terrace with sweeping views of the city skyline and mountains. This project received LEED New Construction Gold certification, utilizing various sustainability features highlighted below throughout the project.

Integrative Process:

- The project involved participation from all disciplines, from initial design stages through construction, allowing them to achieve the goals and objectives set by the team to achieve LEED Gold certification.

Location and Transportation:

- Public transportation options such as bus networks and the light rail system running underneath the CCC are easily available for employees and visitors.

Design for Active Occupants:

- The project implemented an open central staircase offering occupants the option of physical activity instead of using the elevator.

Optimized Energy Performance:

- The project team identified effective ways to reduce energy use, including LED lighting fixtures, lighting controls with multi-level adjustments, and increased occupancy sensors.

Interior Lighting and Thermal Comfort:

- Lighting levels can be adjusted in each space to improve comfort and overall efficiency.
- Sensors and monitoring equipment permanently installed in the building allow interior air conditioning systems to adapt to environmental conditions for automatic optimization of performance and efficiency.

Construction and Demolition Waste Management:

- Before the first nail was set, project contractors implemented a waste diversion plan to reduce waste from construction activities and specified methods for waste reduction were communicated to all personnel on-site.

Materials Used in Construction:

- Low-VOC emitting materials utilized in the project include verified paints, adhesives, sealants, flooring, and composite wood.
- Building products with recycled content were used where feasible throughout the project, such as recycled content carpeting and ceiling components.



SUSTAINABILITY CERTIFICATIONS

CURRENT CERTIFICATIONS

The CCC believes certifications are both a tool and guide to developing and implementing our sustainability initiatives. Maintaining these certifications demonstrates an on-going commitment to sustainability, continual improvement, and transparency of our sustainability efforts.

- LEED Existing Building: Operations and Maintenance Gold
- CCC Expansion: LEED New Construction Gold
- ISO Standard 14001: Environmental Management System



C O L O R A D O
CONVENTION CENTER

For additional information regarding this report and/or our initiatives at the CCC, please contact our Sustainability Manager, Lindsay Arell larell@denverconvention.com or visit our [website](#).