

The background of the cover is a photograph of the Colorado Convention Center in Denver, Colorado, during a clear, bright day. The sun is low in the sky, creating a strong lens flare effect on the right side. The building's modern architecture, featuring a prominent glass facade and a curved roofline, is clearly visible. In the foreground, there are green trees and a street with a few vehicles, including a white bus. The overall scene is bright and positive, reflecting the report's focus on sustainability.

# Colorado Convention Center Sustainability

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Revised 10-2024  
by Cory Jones

# Mission Statement

The Colorado Convention Center and ASM Global commit to operations which reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts.

# Sustainability at CCC



Our sustainable initiatives focus in the areas of:

- Waste Reduction and Diversion
- Energy Conservation
- Water Quality and Conservation
- Air Quality
- Procurement
- Community

Some of these initiatives are measured by Certifications.

Learn more at [www.denverconvention.com/about-us/sustainability](http://www.denverconvention.com/about-us/sustainability)



## CCC Event Sustainability Reports



# Why we provide sustainability reports

**With a stated goal to make every event a sustainable one, the CCC strives to help clients understand the waste management impacts and utilities use for the time they are with us.**



# What kicks off a sustainability report?

- **Client requests a report from the EM/Visit Denver**
- **CCC sustainability team will automatically provide to full facility shows**

Examples of events from 2024 are;

- Red Hat
- Hydrovision
- Support World Live
- FanExpo
- CEDIA
- GABF



# What does a sustainability report look like?



2022	
Show Dates	June 29-July 4
Space	Halls ABCF,BT,MH,FS,300,400,500,600,700
Attendees	42,000
Show Contact	Spencer Adkins, CCC Event Manager

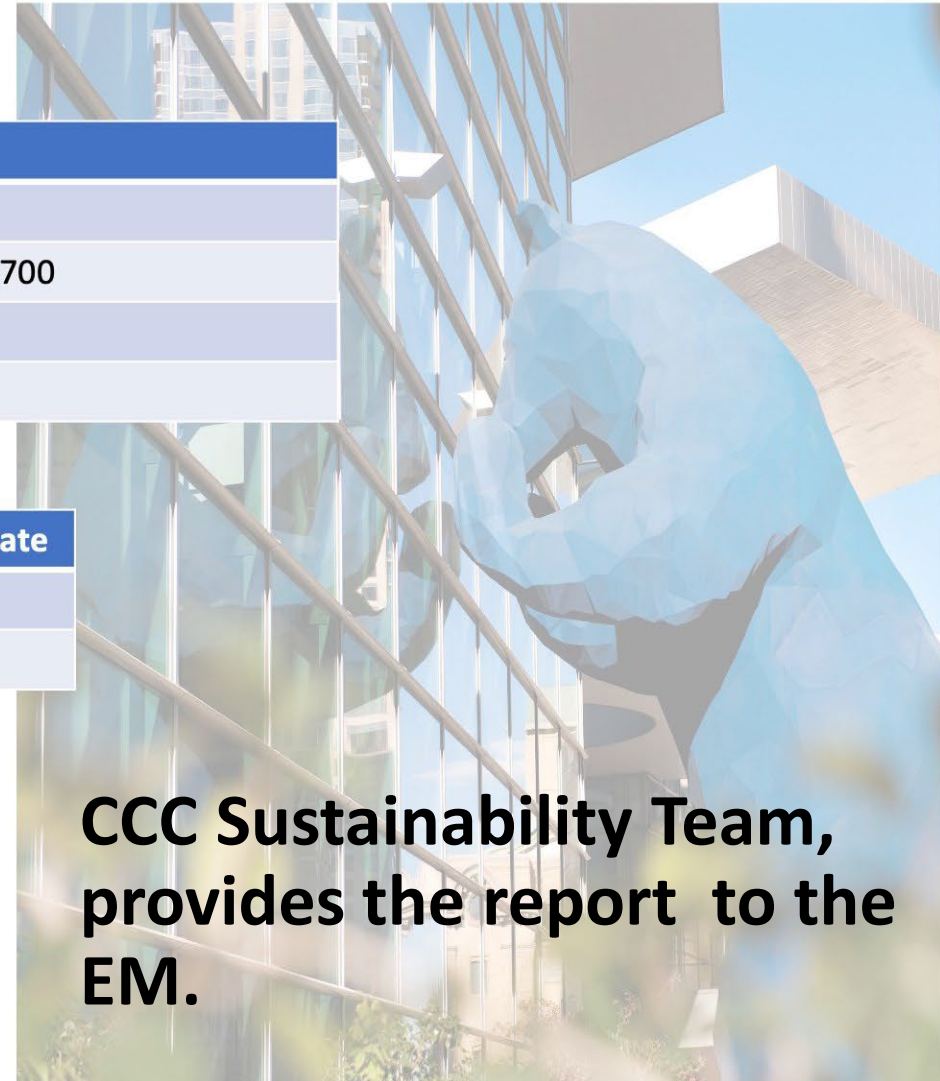
## Waste Management

Landfill	Recycling	Total	Diversion Rate
17,600 lbs	5,085 lbs	22,685 lbs	22.4%

Donations: Denver Public Schools

## Utilities

	Consumption	Per Attendee
Electricity	433,348.392 kwh	10.32 kwh
Water	511,148 gallons	12.17 gallons



**CCC Sustainability Team,  
provides the report to the  
EM.**

# Who provides the data?

## **Waste Data – Provided by Republic & Compost CO**

Michael - CCC Assistant Housekeeping Manager

Kenneth Bell - CCC Housekeeping Manager

## **Water Consumption**

Jose Flores - CCC Chief Building Engineer

Al Broker - CCC Assistant Chief Building Engineer

## **Attendance, Contracted Space, and Dates**

CCC VDB

## **Energy use – Provided by Xcel Energy**

Herlinda and Cory from CCC







# Questions

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**Cory Jones**

Safety & Sustainability

Manager