

THE COLORADO CONVENTION CENTER

2022 SUSTAINABILITY REPORT



Sustainability Policies

The Colorado Convention Center and ASM Global recognize our important role in protecting and enhancing the environment and to help secure the long-term sustainability of our city.

As such, we are committed to operations which reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts.

Our sustainable initiatives focus in the areas of:

Waste Reduction and Diversion

Energy Conservation

Water Quality and Conservation

Air Quality

Procurement

Local Community





WASTE REDUCTION and DIVERSION

The Colorado Convention Center continually works to identify, reduce, and divert various waste streams created by venue operations, attendees, and clients. Components of this plan include an annual facility waste audit, as well as methods to reduce the amount of waste being created, manage inevitable waste, and divert materials from landfill by means of reuse, repurposing, recycling, and composting.



ENERGY CONSERVATION

The Colorado Convention Center electrical and engineering team is committed to reduce the energy consumed by our building through a combination infrastructure updates, procedural, and preventative maintenance.



WATER QUALITY and CONSERVATION

The Colorado Convention Center has implemented policies to address water quality and conservation methods including chemical management, landscaping, irrigation, and building infrastructure (toilets, urinals, sinks, showers) efficiencies.



AIR QUALITY

The Colorado Convention Center is focused on addressing and improving air quality within and surrounding the venue. This includes enforcing the City of Denver's five minute anti-idling policy, alternative transportation, fleet vehicle management, and management of VOC's and hazardous air pollutants.



SUSTAINABLE PROCUREMENT and SUPPLY CHAIN

The Colorado Convention Center is committed to purchases that consider the environmental, ethical, and social impacts. This includes a focus on regional, organic, and sustainable materials, as well as vendors who consider their environmental impact and support the mission of the venue. This is enforced through contract and RFP verbiage, as well as contract compliance clauses.



COMMUNITY

The Colorado Convention Center is committed to be a steward for the environment and local community. This includes creating opportunities for staff involvement, education of stakeholders, and participating in programs which contribute to the overall benefit of the city.



STAFF ENGAGEMENT

The success of our sustainability programs is through the engagement of our internal team. To keep our program moving we forward, we have policies and trainings designed to engage and educate employees as to their roles and responsibilities fulfilling the sustainable vision, objectives and goals of the facility.



Waste Management

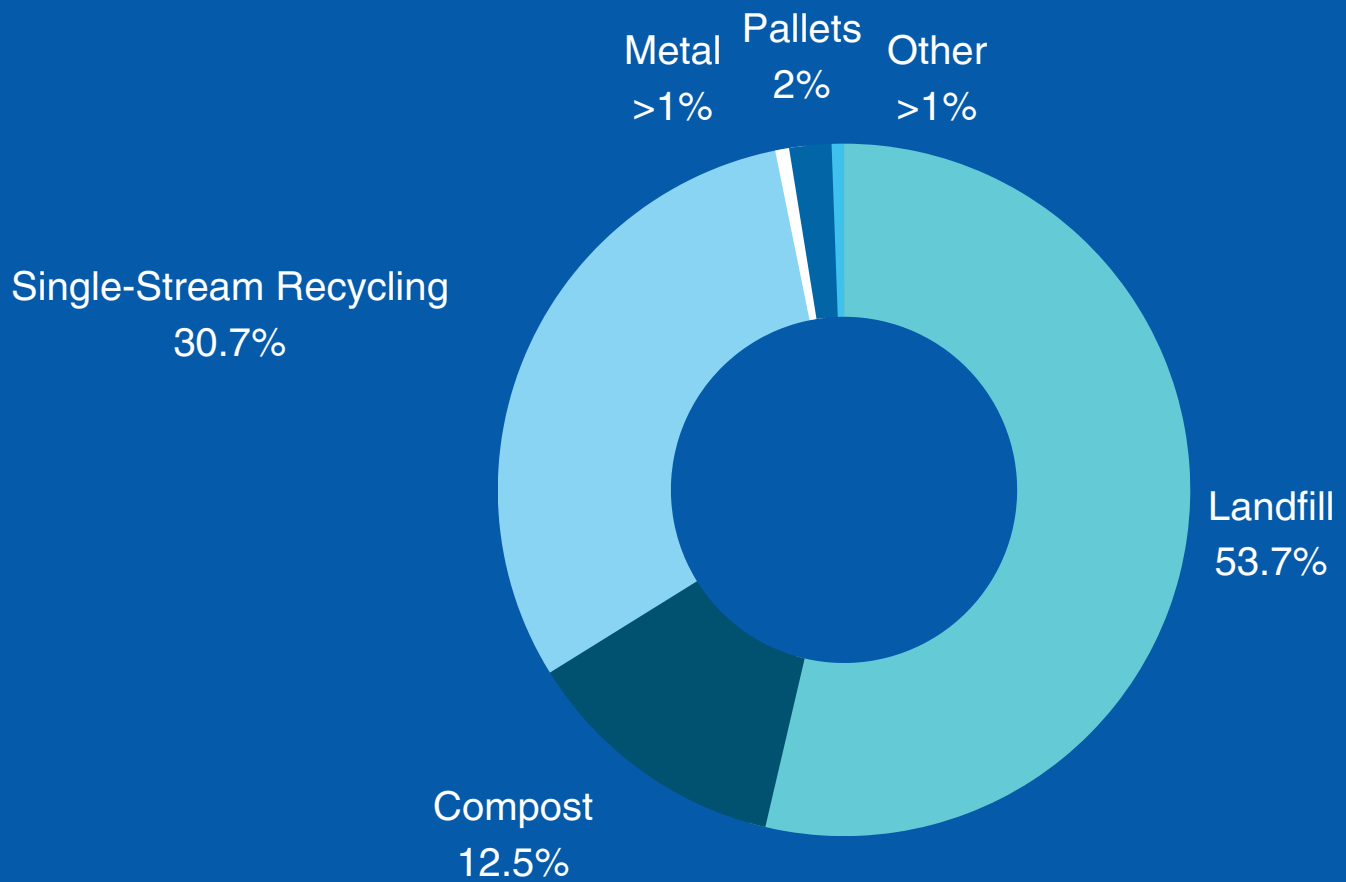
Our comprehensive waste management program focuses on identifying, reducing, and diverting the various waste streams created by venue operations, attendees, and clients.

Components of this plan include waste audits and staff and vendor trainings.

Our goal is to reduce the amount of waste being created, manage inevitable waste, and divert waste from landfill by means of reuse, repurposing, recycling, and composting.



TOTAL WASTE BREAKDOWN



WASTE DIVERSION



WASTE REDUCTION STRATEGIES

The Colorado Convention Center enacted a new waste minimization policy focused on reducing the amount of waste that is produced at the center. This includes:



Prohibiting event organizers from bringing in foamcore signage and signage that cannot be recycled or reused (excluding decals or window clings)



Prohibiting event organizers from bringing in single use plastic bags used for purchases, and plastic conference bags provided to collect show items.



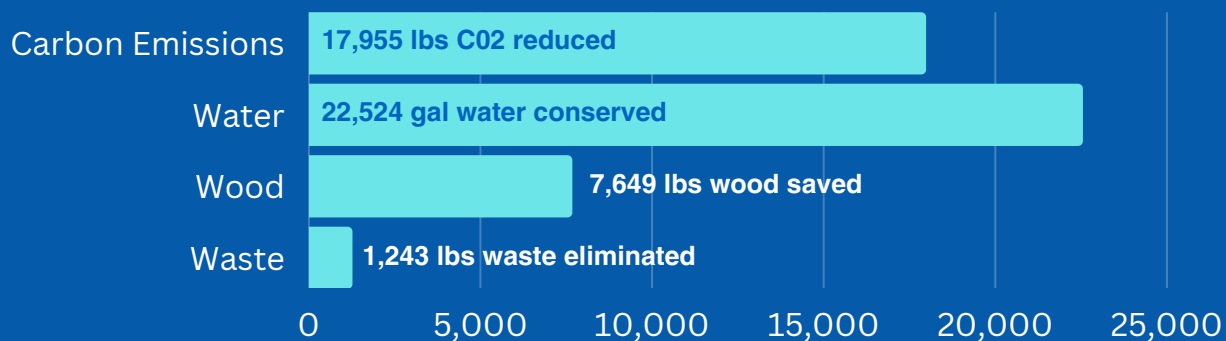
All carpet, vinyl banners, and large exhibit booths must be removed by the organizer:



All event related documents are now distributed electronically instead of paper documents.



All sales contracts are now sent electronically, resulting in the following savings:



EMPLOYEE E-WASTE RECYCLING EVENT

For the fifth year, ASM Global sponsored an employee Electronics Recycling Event. For a week, employees were given the opportunity to bring in old electronics to be recycled responsibly by BlueStar Recycling. Many employees took advantage of this no-cost opportunity, resulting in over 3,700 lbs of e-recycling.

| | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <h2>Certificate of Recycling</h2> | |
|  | |
| <p>BlueStarRecyclers</p> | |
| <p>Recycling Electronics to create local jobs for adults with disAbilities</p> | |
| <p>Blue Star Recyclers verifies that all electronic material described were recycled in accordance with local and federal laws to meet the highest environmental standards.</p> | |
| ISSUED TO: | ISSUED BY: |
| _____ | Blue Star Recyclers |
| _____ | 953 Decatur Street |
| _____ | Denver, CO 80204 |
| DESCRIPTION OF MATERIALS: | <i>Sam Morris</i> |
| _____ | Sam Morris |
| _____ | CEO |
|  |  |
|  |  |



Engagement

The Colorado Convention Center believes in being a good member of our community and supports and encourages our employees to do the same.



172 hours

Employee volunteer
hours spent in 2022
through ASM Global-
sponsored opportunities.

Volunteer organizations included Habitat for Humanity, Cuernavaca Park Project, and CO Pet Pantry



CCC CLIMB

The CCC CLIMB program continued to be a success among employees with the goal of offering programs that were fun, educational, and benefited the community, all while building employee camaraderie.

- C** Community outreach through volunteer programs
- L** Leadership in Sustainability programs and in our responsibility to the environment
- I** Identify and incorporate life safety practices in our workplace
- M** Making employee health a priority by reinforcing physical, mental, and emotional wellness
- B** Build a work environment that appreciates and acknowledges employees who provide great customer service, reinforce CCC values, and make strong team builders.





Rockies home run 5k

Employee CLIMB Events

- 1) Spartan race
- 2) Plant night
- 3) Top golf
- 4) Furry Scurry
- 5) Hot chocolate 5k
- 6) Rockies home run 5k
- 7) Broncos 7k
- 8) Chili cook off: in which we were able to provide service awards to all of those employees hitting 5, 10, 15, 20, and 25 years of service with the company.
- 9) Winterfest
- 10) Grab and Go Lunches
- 11) Quarterly birthday celebrations
- 12) Book Club Meetings



Certifications

The CCC believes certifications are both a tool and guide to developing and implementing our sustainability initiatives.

Maintaining these certifications demonstrates an on-going commitment to sustainability, continual improvement, and transparency of our sustainability efforts.

LEED
Existing Building
Operations and
Maintenance
Level Gold




ISO Standard
14001
Environmental
Management
System



CDPHE Colorado
Environmental
Leadership Program
(ELP)
Level Gold





For additional information regarding this report and/or our initiatives at the CCC, please contact our Sustainability Manager:
Lindsay Arell larell@denverconvention.com
or visit our website.

