

COLORADO

CONVENTION CENTER

# 2011

## Sustainability Report

The Colorado Convention Center adopted a sustainability program in 2007. Each year we strive to improve upon our current practices, while also exploring new areas to improve.

Our program focuses in the areas of: Energy Conservation, Waste Management and Diversion, Water Quality and Consumption, Air Quality, and Community Outreach.

Our 2011 report highlights some of our recent accomplishments.

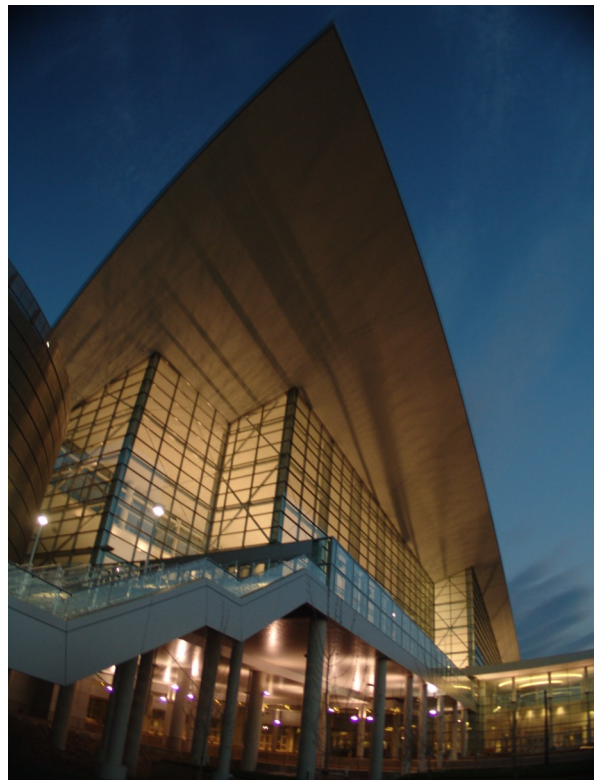
### Contact Information:

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*An SMG Managed Facility*



## REDUCING ENERGY

- Roof top solar array generated 377,149 kwh for a total of 1,186.3 MWh to date
- Installation of VFD's (variable fan drives) on major HVAC systems
- Continual retro-fit of lighting throughout the building
- 11% reduction of energy use compared to 2010



## DIVERTING WASTE

- Diverted 49% of our waste, a total of 982,000 lbs. This equals the weight of 100 Blue Bears!
- Donated 37,598 lbs of material to local non-profit agencies
- Recycled 623,438 lbs in our single stream recycle program
- Composted 340,180lbs of food waste, products, and lawn clippings
- Recycled 4,847 lbs of paper, the equivalent of 41 trees!
- 7,100 meals donated to shelters in a single month
- Replaced paper towel dispensers with Dyson Airblade hand dryers

To learn more visit: [www.denverconvention.com](http://www.denverconvention.com)

## ADDITIONAL EFFORTS

- Retrofit toilets to dual flush to conserve water
- Installed water bottle filling stations at each water fountain
- Created volun-tourism database for clients wishing to volunteer during conference
- Employee Platte River Clean Up
- Sponsored (2) Denver Bike Share stations on property



## HOW TO PARTICIPATE

- Reduce waste headed to landfill by reusing, recycling, composting or donating materials
- Ask your transportation company to adhere to our anti-idling policy
- Talk with Centerplate about local and/or sustainable catering options
  - Offer a group volunteer project for conference participants
- Calculate the carbon footprint of your event using the calculator on VISIT DENVER website
- Call or email our Sustainable Program Manager for additional ideas at 303.228.8123 or larell@denverconvention.com

To learn more visit: [www.denverconvention.com](http://www.denverconvention.com)